



## News

### For Immediate Release

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### **Pohlads Family Foundation to provide \$1 million in transitional funding to nonprofit organizations impacted by Greater Twin Cities United Way cuts**

**MINNEAPOLIS – May 23, 2017** – The Pohlads family, through their private family foundation, has earmarked \$1 million for one-time transitional support to nonprofit organizations impacted by Greater Twin Cities United Way cuts.

The foundation has invited 40 nonprofit organizations experiencing a budget reduction of 40 percent or more to apply for the one-time transitional support grants. Invited agencies are focused on the Reading by Third Grade and Out of School Time programs, as well as domestic violence prevention.

“We were aware of the challenges faced by these agencies, and wanted to do something to help. This is our way to ensure that the agencies have a little more time to figure out next steps for their future,” said Bill Pohlads, president, Pohlads Family Foundation. “We also hope other foundations will join us in helping cover this unexpected funding gap.”

The foundation expects to award 15-20 grants of up to \$100,000, according to Susan Bass Roberts, vice president and executive director, Pohlads Family Foundation.

“The Pohlads family believes in the United Way and understands the challenges it faces. At the same time, they are sympathetic to those nonprofit organizations that provide quality social services to our community’s most vulnerable populations,” Bass Roberts noted.

Applications are by invitation only and are due June 9, and grant notifications will be made the week of July 1.

#### **About the Pohlads Family Foundation**

Founded by Carl and Eloise Pohlads in 1993, the Pohlads Family Foundation has a broad mission to help improve the quality of life in the Minneapolis-St. Paul region with an interest in youth programs, community programs and special initiatives. As a family foundation, grantmaking is motivated by needs in the community that intersect with the philanthropic interests of the Pohlads family.

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